



TOEI ANIMATION

TOEI ANIMATION'S *Marie & Gali* NOMINATED FOR AWARD AT CARTOONS ON THE BAY 2010

***Marie&Gali* Chosen As Official Selection
in the category of TV Series Tween Generation**

FOR IMMEDIATE RELEASE:

Paris (March 10, 2010) – Toei Animation's ***Marie&Gali*** has been nominated for awards at this year's Cartoons on the Bay, which will take place in Rapallo, Italy from April 15-18. ***Marie&Gali*** has been selected in the category of "TV series for Tween".

Marie&Gali is an innovative fun and educational short program (40 x 5') dedicated to tween. A second season (30x5') will be launched on NHK Educational TV (Japan) in April 2010.

A junior school student, Marie accidentally strays into the island of science, "Gali-Habara", where only scientists live. Galileo lives in the apartment next door. Newton works at the grocery. Fleming works in the electric store as a part-timer, Einstein is a station staff and Madame Curie is the owner of apartment. Of course, all the conversation, joke, song even dance are made by the scientific terms. Even though Marie doesn't understand this scientific world as she has no interest in science at all, she will have to learn science in order to go back to her original world. In the meantime, this town will also attract her little by little.

The 14th edition of Cartoons on the Bay, the International Television and Multimedia Animation Festival, promoted by RAI and organized by Rai Trade in association with Rai Fiction, will take place from April 15th to 18th. Following the 3-year agreement with Local Tourist System "Terre di Portofino", the Festival will be held on the striking settings of Rapallo, Portofino and Santa Margherita Ligure.

About Toei Animation Co., Ltd.

With headquarters in Tokyo and sales offices in Paris, Los Angeles, Hong Kong and Shanghai, Toei Animation (Jasdaq: 4816) ranks amongst the world's most prolific animation production studios. Toei Animation's operations include animation development and production, and worldwide marketing and program licensing. Since it's founding in 1956, Toei Animation has produced more than 10,000 episodes of TV series (more than 200 titles) and more than 200 long feature films as of January, 2010.

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